

Smart Learning

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Transformation
Processes

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Swiss Audit Championship



Smart Learning | Serious Business Games

- Successfully shaping digital transformation -

Swiss Audit Championship
Wir suchen das beste Revisionsteam



Smart Learning | Swiss Audit Championship 2019

Effective Audit Knowledge in a World of Digital Transformation

Be part of it
Digital Transformation
Internal Audit



empowered Gamification & Audit Methodology by **ARC-Institute.com**



Welcome

Swiss Audit Championship

 ***Zürich, Technopark***

www.SVIR.ch

Mehr Info: www.Audit-Research-Center.com/Swiss-Audit-Championship-en

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Photos and Impressions Swiss Audit Championship



Testimonials I from participants

• Key Questions to participants and winners



What did you enjoy most about the Swiss Audit Championship?

- The ambiance during the event, the feeling of competition embedded in the game, as well as the team play fostered by the Serious Business Game. **Timothy Arnanda, MVP Swiss Audit Championship*
- The friendly competition and the fact that we could train for our CIA within a game as a side effect. The ambiance was really good and relaxed. I must admit that the food was also delicious :) **Thibault Fouache*



What did you think was the best effect of gamification?

- The incentive brought by the game's mechanics undoubtedly increases the engagement towards learning. **Timothy Arnanda*
- Learning with fun. Sometimes it can be challenging to train after work. With such a tool it is easier and distracting. The most difficult part is the question creation. **Thibault Fouache*



What is your overall view, impression about the training event?

- It was an enjoyable experience, which I would recommend to new internal audit joiners or as a team building exercise. The game brings freshness to repetitive corporate eLearnings format. **Timothy Arnanda, MVP Swiss Audit Championship*
- Very good. I would love to join next year if possible. Maybe we could put 4 answers per questions in order to be on par with CIA exam questions type. Hope you will be able to settle the European championship. **Thibault Fouache*

Testimonials II from participants

• Key Questions to participants and winners



What did you enjoy most about the Swiss Audit Championship?

- It was something new and therefore very exciting. Especially seeing my own rank after each lap motivated me to give my best. **Patrick René Thom*
- Learning in gaming format: the link between fun and learning. **Albana Gashi-Pnishi*



What did you think was the best effect of gamification?

- Time went by incredibly fast. Before you know it, you've learned something again. **Patrick René Thom*
- As you compete with other participants, it encourages you to continue. **Albana Gashi-Pnishi*



What is your overall view, impression about the training event?

- The game was exciting! In total, I'm convinced gamification is a good thing to learn. The technical briefing in advance could be improved a little bit, but you will surely get that handled. **Patrick René Thom*
- Gamification was a new experience for me. It is connected with advantages; e.g. it increases the motivation significantly. In order to ensure sustainable learning, special attention needs to be given to the learning material and its scope.

**Albana Gashi-Pnishi*

Agenda: Swiss Audit Championship 2019



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1. **Kick-off 10:00 Uhr**
Dr. Klaus Rapp, Board Member | Vorstandsmitglied IIA Switzerland
2. **Gold Sponsor speech Grant Thornton**
Re-vision – Innovation in Internal Audit
3. Opening speech:
Smart Learning in a World of Digital Transformation
4. Introduction: Swiss Audit Championship
Serious Business Game MARS
5. **Live Gamified Audit Training:** Swiss Audit Championship
6. Lunch on the fly | Meet & Greet:
Digital Transformation in Internal Audit
7. **Audit Expert Lecture:** Solution Approaches Digital
Transformation in Internal Audit
8. **Live Gamified Audit Training:** Swiss Audit Championship
9. Meet & Greet: Digital Transformation in Internal Audit,
Café & Sweets
10. **Grand Final:** Gamified Audit Training: Swiss Audit Championship
11. **MVP | Most Valuable Player Award, Top 3 and
Best Team Award Swiss Audit Championship**
12. Summary & Outlook 16:45 Uhr



empowered Gamification & Audit Methodology by **ARC-Institute.com**

Serious Business Games



300,000+ end-users worldwide in 12 languages train daily with ARC Serious Business Games

*As of June 2019

www.ARC-Institute.com

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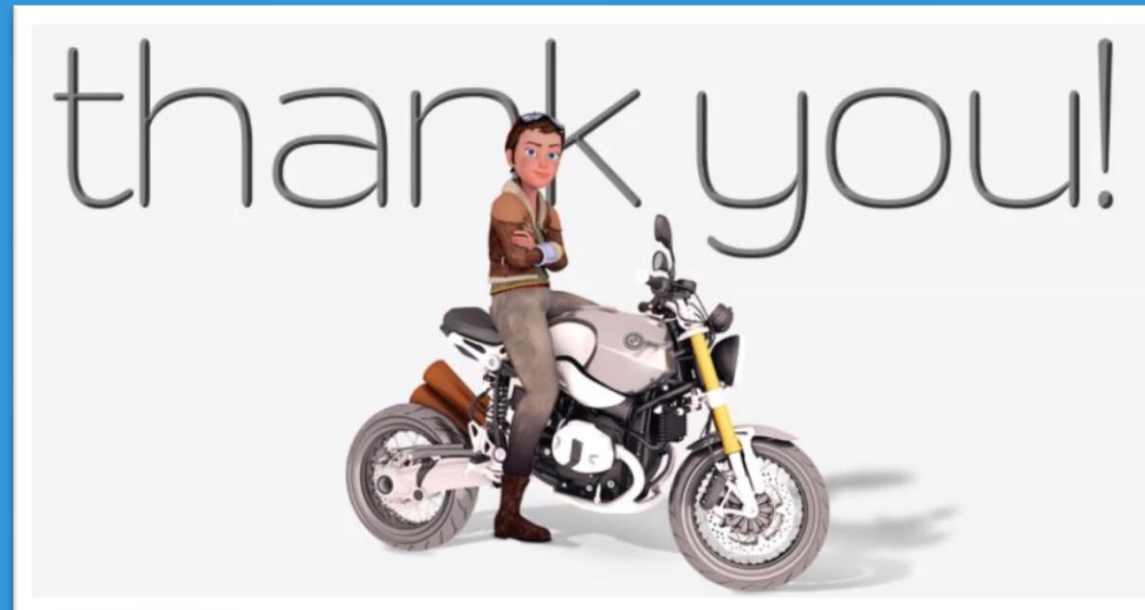
*„You can't do today's job with
yesterdays methods and be
in business tomorrow.“*



Steve Jobs



More insights within the closed-shop information portal:
<http://arc-institute.com/en/serious-business-games-information>
Login Password: SmartLearning2019!



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The ARC Institute is a university spin-off. The ARC Institute focuses on networking between science and practice. The ARC Institute provides thought leadership and innovative methods to support its customers across all industries in digital transformation. The ARC Institute is the innovation and premium holding brand.

The Audit Research Center as part of the ARC Institute supports audit departments globally with yearly 1.800+ training days and transformation services along an audit knowledge value chain.



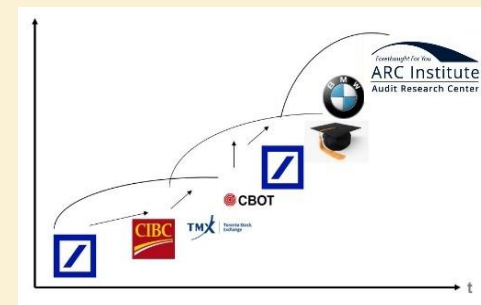
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